

# Extra Ice Peppermint Chewing Gum Sugar Free 10 Pieces



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## Product data

**EAN**  
42211464

**Target market**  
GB, IE

### Components

#### Ingredients

Sweeteners Xylitol, Sorbitol, Aspartame, Acesulfame K, Mannitol  
Gum Base  
Thickener Gum Arabic  
Humectant Glycerol  
Flavourings  
Bulking Agent Calcium Phosphates  
Emulsifier **Soybean** Lecithin  
Glazing Agent Carnauba Wax  
Antioxidant BHA  
Colour E133

#### Nutrition

	Per 100 g:
Energy	599 kJ/144 kcal
Fat	0 g
(Of which Saturates	0 g)
Carbohydrate	59.9 g
(Of which: Sugars	0 g)



	Per 100 g:
Polyols	59.9 g
Protein	0 g
Salt	0 g

### Calculated Nutrition

	per 100g
Energy (kJ)	599
Energy (kcal)	144
Fat (g)	0
of which saturates (g)	0
Carbohydrate (g)	59.9
of which sugars (g)	0
of which polyols (g)	59.9
Protein (g)	0
Salt (g)	0

## Product Description

#### Brand

Extra

#### Features

Sugarfree gum with microgranules  
Helps keep teeth clean in a way you can feel  
Suitable for vegetarians

#### Standardised Brand

Brand - Wrigley's

#### Regulated Product Name

Sugarfree Chewing Gum with Sweeteners and Menthol and Mint Flavours.

## Marketing



1

**Company Name**

Mars Wrigley Confectionery UK Ltd. / Mars Ireland Ltd

**Company Address**

UK: Freepost Mars Wrigley Confectionery UK Ltd.

ROI: Mars Ireland Ltd,  
PO Box 3856,  
Dublin 4.

**Product Marketing**

Oral Health Foundation Approved\*  
Irish Dental Association Approved\*

\*Extra sugarfree chewing gum is beneficial for dental health as it helps to neutralise plaque acids.

**Other Information**

Contains a source of Phenylalanine. Excessive consumption may produce laxative effects.

**Further Description**

A varied and balanced diet and a healthy lifestyle are important.

**Nutritional Claims**

Sugarfree

## Health & Lifestyle

**Lifestyle**

- No Sugar
- Suitable for Vegetarians

**Allergy Advice**

Soya - Contains

**Additives**

Sweeteners - Contains

## Storage & Usage

**Storage Type**

Type

Ambient

**Preparation and Usage**

Chew for at least 20 minutes after eating and drinking.

**Storage**

Best Before: See Side.



1

## Brandbank Captured Pack Data

**Pack Size**

14g e

**Numeric Size**

Numeric Size - 14

**Unit (specific)**

Unit (specific) - Grams

**Pack Type**

Type - Unspecified Pack

**Usage Count**

Number of uses - Count

10

## Customer Services

**Manufacturers Address**

UK: Freepost Mars Wrigley Confectionery UK Ltd.

ROI: Mars Ireland Ltd,  
PO Box 3856,  
Dublin 4.**Return To**UK: Get in touch: 0800 952 0077  
@www.mars.co.uk/contact  
Freepost Mars Wrigley Confectionery UK Ltd.ROI: Mars Ireland Ltd,  
PO Box 3856,  
Dublin 4.  
1890 812 315**Telephone Helpline**UK: 0800 952 0077  
ROI: 1890 812 315**Email Helpline**

@www.mars.co.uk/contact

## Extended Data

**Languages On Pack**

- English

**Description Breakdown**Functional Name - Chewing Gum  
Variant - Peppermint

1

