

Kellogg's Nutri-Grain Bars Strawberry 25 x 37g



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Product data

EAN
5059321002182

Target market
IE

Components

Ingredients

Strawberry Filling (44%) (Apple Puree, Glucose Syrup, Humectant (Glycerol), Strawberry Puree (5%), Acidity Regulator (Citric Acid), Black Carrot and Grape Concentrates)
Cereals (31%) (**Wholewheat** Flour (16), **Oatmeal** Flour (9%), **Wheat** Flour (6%))
Sugar
Invert Sugar Syrup
Vegetable Oils (Palm, Sunflower)
Dextrose
Skimmed **Milk** Powder
Fructose
Salt
Stabilisers (Methyl Cellulose)
Raising Agent (Potassium Hydrogen Carbonate)
Emulsifier (**Soy** Lecithin)
Calcium Carbonate
Niacin
Iron
Vitamin B6
Riboflavin (B2)
Thiamin (B1)
Folic Acid
Vitamin B12

Allergen Tag Text

For allergens see ingredients highlighted in bold.

Allergy Text

May contain Nuts.

Nutrition

Per 100g

Per 37g bar



1

	Per 100g	Per 37g bar
Energy	1478kJ	547kJ
	351kcal	130kcal
Fat	8.3g	3.1g
of which saturates	3g	1.1g
Carbohydrate	67g	25g
of which sugars	33g	12g
Fibre	3.8g	1.4g
Protein	4.2g	1.6g
Salt	0.55g	0.20g
Vitamins:	(% NRV)	(% NRV)
Thiamin (B1)	0.75mg (68)	0.28mg (25)
Riboflavin (B2)	0.95mg (68)	0.35mg (25)
Niacin (B3)	10.9mg (68)	4.0mg (25)
Vitamin B6	0.95mg (68)	0.35mg (25)
Folic Acid (B9)	136µg (68)	50.0µg (25)
Vitamin B12	1.7µg (68)	0.63µg (25)
Minerals:		
Calcium	544mg (68)	200mg (25)
Iron	6.4mg (46)	2.4mg (17)
(%NRV) = % Nutrient Reference Value		

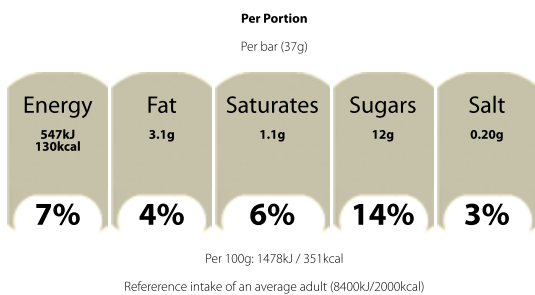
Calculated Nutrition

	per 100g	Per 37g bar
Energy (kJ)	1478	547



	per 100g	Per 37g bar
Energy (kcal)	351	130
Fat (g)	8.3	3.1
of which saturates (g)	3	1.1
Carbohydrate (g)	67	25
of which sugars (g)	33	12
Fibre (g)	3.8	1.4
Protein (g)	4.2	1.6
Salt (g)	0.55	0.2
Thiamin (B1) (mg)	0.75	0.28
Riboflavin (B2) (mg)	0.95	0.35
Niacin (mg)	10.9	4
Vitamin B6 (mg)	0.95	0.35
Folic Acid (µg)	136	50
Vitamin B12 (µg)	1.7	0.63
Calcium (mg)	544	200
Iron (mg)	6.4	2.4

Front of Pack Nutrition



Product Description

Alternative Description

Promotional Description - Kellogg's Nutri-Grain Bars Strawberry PMP 25 x 37g

Brand

Kellogg's

Features

Suitable for vegetarians

Standardised Brand

Brand - Kellogg's

Regulated Product Name

Soft baked cereal bar with a strawberry filling.

Marketing

Company Name

Kellogg's / Kellogg Europe Trading Limited

Company Address

Kellogg's,
Orange Tower,
MediaCityUK,
Salford,
Greater Manchester,
M50 2HF,
UK.

Kellogg Europe Trading Limited,
Three,
Dublin Airport Central,
Dublin Airport,
Dublin,
Ireland,
K67 Y7E5.

Product Marketing

Helps fuel your busy mornings*

*Nutri-Grain is a source of vitamins B1, B2, B3, B6, B12 and iron, which contribute to normal energy-yielding metabolism.

A soft golden baked crust made with wholegrain wheat, oats and a strawberry filling.

Manufacturer Marketing

By appointment to HM The Queen Purveyors of Cereals Kellogg Marketing and Sales Company (UK) Limited

Other Information

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Further Description

Enjoy as part of a healthy and balanced diet and lifestyle.

59p† per bar
†Recommended retail price

School Food Compliant**
**Excluding NI and ROI. Serve as part of a balanced lunch

Health Claims

A source of vitamins B1, B2, B3, B6, B12 and iron, which contribute to normal energy-yielding metabolism

Health & Lifestyle

Lifestyle

1



- Suitable for Vegetarians

Allergy Advice

Milk - Contains
Nuts - May Contain
Oats - Contains
Soya - Contains
Wheat - Contains

Storage & Usage

Storage Type

Type

Ambient

Storage

Store in a dry place

Brandbank Captured Pack Data

Pack Size

37g e

Numeric Size

Numeric Size - 37

Unit (specific)

Unit (specific) - Grams

Pack Type

Type - Box

Units

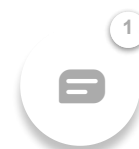
Number of Units

Number of Units - 25

Customer Services

Manufacturers Address

Kellogg's,
Orange Tower,
MediaCityUK,
Salford,
Greater Manchester,



M50 2HF,
UK.

Kellogg Europe Trading Limited,
Three,
Dublin Airport Central,
Dublin Airport,
Dublin,
Ireland,
K67 Y7ES.

Return To

www.kelloggs.com
Kellogg's Consumer Carelines:
(UK) 0800 626066
(ROI) 1800 626066
Lines are open 9am to 5pm Monday to Friday
www.kelloggs.com
Kellogg's,
Orange Tower,
MediaCityUK,
Salford,
Greater Manchester,
M50 2HF,
UK.

Kellogg Europe Trading Limited,
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Dublin Airport Central,
Dublin Airport,
Dublin,
Ireland,
K67 Y7ES.

Telephone Helpline

(UK) 0800 626066
(ROI) 1800 626066

Web Address

www.kelloggs.com

Extended Data

Description Breakdown

Functional Name - Nutri-Grain Bars
Variant - Strawberry

