

Walkers Smoky Bacon Crisps 32.5g



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Product data

EAN
5000328338507

Target market
GB, IE

Components

Ingredients

Potatoes
Vegetable Oils (Sunflower, Rapeseed, in varying proportions)
Smoky Bacon Seasoning (Dried **Milk** Lactose, Salt, Sugar, Flavouring, Acids (Citric Acid, Malic Acid), Smoke Flavouring, Colour (Paprika Extract))

Allergen Tag Text

Contains: See highlighted ingredients

Allergy Text

May contain: Wheat, Gluten, Barley, Soya, Celery, Mustard

Nutrition

	Per 100g	Per 32.5g(%) Pack
Energy	2148kJ	698kJ(8%*)
	514kcal	167kcal(8%*)
Fat	29g	9.5g(14%*)
of which Saturates	2.4g	0.8g(4%*)
Carbohydrate	55g	18g
of which Sugars	4.5g	1.5g(2%*)



2

	Per 100g	Per 32.5g(%) Pack
Fibre	3.6g	1.2g
Protein	5.9g	1.9g
Salt	1.2g	0.39g(7%*)
This pack contains 1 serving		
* Reference intake of an average adult (8400 kJ/2000 kcal)		

Calculated Nutrition

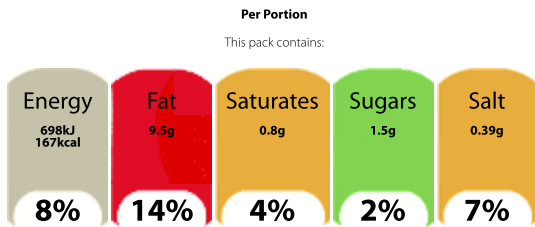
	per 100g	Per 32.5g Pack
Energy (kcal)	514	167
Energy (kJ)	2148	698
Fat (g)	29	9.5
of which saturates (g)	2.4	0.8
Carbohydrate (g)	55	18
of which sugars (g)	4.5	1.5
Fibre (g)	3.6	1.2
Protein (g)	5.9	1.9
Salt (g)	1.2	0.39

Structured Nutrition EU

	Per 100g	Per 32.5g Pack	(%)
Energy	514 kcal	167 kcal	8%
Energy	2148 kJ	698 kJ	8%
Fat	29 g	9.5 g	14%
of which saturates	2.4 g	0.8 g	4%
Carbohydrate	55 g	18 g	
of which sugars	4.5 g	1.5 g	2%
Fibre	3.6 g	1.2 g	



	Per 100g	Per 32.5g Pack	(%)
Protein	5.9 g	1.9 g	
Salt	1.2 g	0.39 g	7%

Front of Pack Nutrition

Energy per 100g: 2148kJ 514kcal

Reference intake of an average adult (8400 kJ/2000 kcal)

Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400 kJ/2000 kcal)

Product Description

Brand

Walkers

Features

100% Great British Potatoes
Some See Potatoes, We See Potential
We use sustainably sourced British potatoes
100% quality ingredients
Fresh taste guaranteed
No added MSG, artificial colours or preservatives
Suitable for Vegetarians

Standardised Brand

Brand - Walkers

Regulated Product Name

Smoky Bacon Flavour Potato Crisps

Marketing

Company Name

Walkers Snack Foods Ltd. / Walkers

Company Address

Walkers Snack Foods Ltd.,
PO Box 23,
Leicester,
LE4 8ZU,
UK.

EU: Walkers,
c/o Dublin 18,
D18 Y3Y9.

Third Party Logos

- Union Flag

Product Marketing

- Walkers Smoky Bacon flavour bag of crisps
- Made with 100% Great British Potatoes
- Fresh taste guaranteed
- Perfect crisps for lunch and snacking
- Suitable for vegetarians
- Contains no artificial colours, preservatives or MSG

Brand Marketing

Since 1948, we've been delighting the nation everyday with our delicious, great tasting crisps. We strive to always give you the very best quality and continue to be made with 100% Great British potatoes. So thank you for choosing us for over 70 years. Walkers has been and always will be made by Britain.

Other Information

Packaged in a Protective Atmosphere.

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Further Description

To find out more about how we care for our spuds and our planet, scan this code or visit www.walkers.co.uk/sustainability

Health & Lifestyle

Lifestyle

- Suitable for Vegetarians

Allergy Advice

Barley - May Contain
 Celery - May Contain
 Cereals Containing Gluten - May Contain
 Milk - Contains
 Mustard - May Contain
 Soya - May Contain
 Wheat - May Contain

Additives

Added MSG - Free From
 Artificial Colours - Free From
 Preservatives - Free From

Storage & Usage

Storage Type

Type

Ambient

Storage

Store in a cool dry place



Brandbank Captured Pack Data

Pack Size

32.5g e

Numeric Size

Numeric Size - 32.5

Unit (specific)

Unit (specific) - Grams

Pack Type

Type - Bag

Recycling Other Text

Please dispose of this packet responsibly, or find out how you can recycle it at walkers.co.uk/recycle

Usage Count

Number of uses - Servings

1

Usage Other Text

This pack contains 1 serving

Customer Services

Manufacturers Address

Walkers Snack Foods Ltd.,
PO Box 23,
Leicester,
LE4 8ZU,
UK.

EU: Walkers,
c/o Dublin 18,
D18 Y3Y9.

Return To

We're Here to Help!
UK 0800 274777
ROI 1800 509408
Weekdays 9am-5pm
Or Consumer Care
Walkers Snack Foods Ltd.,
PO Box 23,
Leicester,
LE4 8ZU,
UK.

EU: Walkers,
c/o Dublin 18,
D18 Y3Y9.
Please have product available when calling.
Applies to UK and Republic of Ireland only.
Your statutory rights are not affected.
www.walkers.co.uk

Telephone Helpline

UK 0800 274777
ROI 1800 509408

Web Address

www.walkers.co.uk

Extended Data

Languages On Pack



- English

Description Breakdown

Functional Name - Crisps
 Variant - Smoky Bacon



WALKERS

Did you know?

- We use sustainably sourced British potatoes
- 100% Quality Ingredients
- Fresh Taste Guaranteed
- No added MSG, Artificial Colours or Preservatives
- Suitable for Vegetarians

WALKERS

TYPICAL NUTRITIONAL VALUES		
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WALKERS

Smoky Bacon Flavour Potato Crisps
 Ingredients: Potatoes, Vegetable Oils (Sunflower, Rapeseed, in varying proportions), Smoky Bacon Seasoning [Dried Milk Lactose, Salt, Sugar, Flavouring, Acids (Citric acid, Malic acid), Smoke Flavouring, Colour (Paprika extract)]

Allergy Advice
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