

Wrigley's Extra White Chewing Gum 10 Pieces 14g



EAN

42211471

Target market(s)

GB, IE

Components

Ingredients

Sweeteners Xylitol, Sorbitol, Aspartame, Mannitol, Acesulfame K

Gum Base

Thickener Gum Arabic

Flavourings

Humectant Glycerol

Bulking Agent Calcium Phosphates

Emulsifier **Soybean** Lecithin

Acidity Regulator Sodium Hydrogen Carbonate

Glazing Agent Carnauba Wax

Antioxidant BHA

Colour E133

Nutrition

	Per 100 g:
Energy	614 kJ/147 kcal
Fat	0 g
(Of which Saturates	0 g)
Carbohydrate	61.4 g
(Of which: Sugars	0 g)
Polyols	61.4 g)
Protein	0 g
Salt	0.06 g

Calculated Nutrition

	per 100g
Energy (kJ)	614
Energy (kcal)	147
Fat (g)	0
of which saturates (g)	0
Carbohydrate (g)	61.4
of which sugars (g)	0
of which polyols (g)	61.4
Protein (g)	0
Salt (g)	0.06

Product Description

Brand

Wrigley's

Features

Sugarfree

For clean & white teeth

Helps remove stains & maintain teeth's natural whiteness

Suitable for vegetarians

Standardised Brand

Brand - Wrigley's

Regulated Product Name

Sugarfree Chewing Gum with Sweeteners and Mint Flavour.

Marketing

Company Name

Mars Wrigley Confectionary UK Ltd. / Mars Ireland Ltd

Company Address

UK: Freepost Mars Wrigley Confectionary UK Ltd.

ROI: Mars Ireland Ltd,
PO Box 3856,
Dublin 4.

Product Marketing

Oral Health Foundation Approved*
Irish Dental Association Approved*
*Extra sugarfree gum is beneficial for dental as it helps to neutralise plaque acids.

Other Information

Contains a source of Phenylalanine.
Excessive consumption may produce laxative effects.

Further Description

A varied and balanced diet and a healthy lifestyle are important.

Nutritional Claims

Sugarfree

Health & Lifestyle

Lifestyle

- Suitable for Vegetarians

Allergy Advice

Soya - Contains

Storage & Usage

Storage Type

Type

Ambient

Preparation and Usage

Chew for at least 20 minutes after eating and drinking.

Storage

Best Before: See Side.

Brandbank Captured Pack Data

Pack Size

14g e

Numeric Size

Numeric Size - 14

Pack Type

Type - Pack

Usage Count

Number of uses - Count

10

Customer Services

Manufacturers Address

UK: Freepost Mars Wrigley Confectionary UK Ltd.

ROI: Mars Ireland Ltd,
PO Box 3856,
Dublin 4.

Return To

UK: Get in touch:
0800 952 0077
@www.mars.co.uk/contact
Freepost Mars Wrigley Confectionary UK Ltd.

ROI: Mars Ireland Ltd,
PO Box 3856,
Dublin 4.
1890 812 315

Telephone Helpline

UK: 0800 952 0077
ROI: 1890 812 315

Email Helpline

@www.mars.co.uk/contact

Extended Data

Languages On Pack

- English

Description Breakdown

Functional Name - Chewing Gum