

Wrigley's Extra Ice Peppermint Sugarfree Chewing Gum 10 Pieces 14g



EAN

42211464

Target market(s)

GB, IE

Components

Ingredients

Sweeteners Xylitol, Sorbitol, Aspartame, Acesulfame K, Mannitol

Gum Base

Thickener Gum Arabic

Humectant Glycerol

Flavourings

Bulking Agent Calcium Phosphates

Emulsifier **Soybean** Lecithin

Glazing Agent Carnauba Wax

Antioxidant BHA

Colour E133

Nutrition

	Per 100 g:
Energy	599 kJ/144 kcal
Fat	0 g
(Of which Saturates	0 g)
Carbohydrate	59.9 g
(Of which: Sugars	0 g)
Polyols	59.9 g
Protein	0 g
Salt	0 g

Calculated Nutrition

	per 100g
Energy (kJ)	599
Energy (kcal)	144
Fat (g)	0
of which saturates (g)	0
Carbohydrate (g)	59.9
of which sugars (g)	0
of which polyols (g)	59.9
Protein (g)	0
Salt (g)	0

Product Description

Brand

Wrigley's

Features

Sugarfree gum with microgranules
Helps keep teeth clean in a way you can feel
Suitable for vegetarians

Standardised Brand

Brand - Wrigley's

Regulated Product Name

Sugarfree Chewing Gum with Sweeteners and Menthol and Mint Flavours.

Marketing

Company Name

Mars Wrigley Confectionery UK Ltd. / Mars Ireland Ltd

Company Address

UK: Freepost Mars Wrigley Confectionery UK Ltd.

ROI: Mars Ireland Ltd,
PO Box 3856,
Dublin 4.

Product Marketing

Oral Health Foundation Approved*
Irish Dental Association Approved*
*Extra sugarfree chewing gum is beneficial for dental health as it helps to neutralise plaque acids.

Other Information

Contains a source of Phenylalanine. Excessive consumption may produce laxative effects.

Further Description

A varied and balanced diet and a healthy lifestyle are important.

Nutritional Claims

Sugarfree

Health & Lifestyle

Lifestyle

- Suitable for Vegetarians

Allergy Advice

Soya - Contains

Storage & Usage

Storage Type

Type

Ambient

Preparation and Usage

Chew for at least 20 minutes after eating and drinking.

Storage

Best Before: See Side.

Brandbank Captured Pack Data

Pack Size

14g e

Numeric Size

Numeric Size - 14

Pack Type

Type - Pack

Usage Count

Number of uses - Count

10

Customer Services

Manufacturers Address

UK: Freepost Mars Wrigley Confectionery UK Ltd.

ROI: Mars Ireland Ltd,
PO Box 3856,
Dublin 4.

Return To

UK: Get in touch:
0800 952 0077
@www.mars.co.uk/contact
Freepost Mars Wrigley Confectionery UK Ltd.

ROI: Mars Ireland Ltd,
PO Box 3856,
Dublin 4.
1890 812 315

Telephone Helpline

UK: 0800 952 0077
ROI: 1890 812 315

Email Helpline

@www.mars.co.uk/contact

Extended Data

Languages On Pack

- English

Description Breakdown

Functional Name - Chewing Gum
Variant - Peppermint

