

# Milky Way Chocolate Bar 21.5g



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## Product data

**EAN**  
5900951025808

**Target market**  
GB, IE

### Components

#### Ingredients

Sugar  
Glucose Syrup  
Skimmed **Milk** Powder  
Cocoa Butter  
Cocoa Mass  
Sunflower Oil  
**Milk** Fat  
Palm Fat  
**Lactose** and Protein from Whey (from **Milk**)  
Whey Powder (from **Milk**)  
**Barley** Malt Extract  
Emulsifier (**Soya** Lecithin)  
Salt  
**Egg** White Powder  
**Milk** Protein  
Natural Vanilla Extract  
Milk Chocolate contains Milk Solids 14% minimum  
Milk Chocolate contains Vegetable Fats in addition to Cocoa Butter

#### Allergy Text

May contain: **Peanut, Hazelnut**

#### Nutrition

	/ 100g	/ 21.5g (%)
Energy	1890kJ	406kJ (5%)

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	/ 100g	/ 21.5g (%*)
	450kcal	97kcal (5%)
Fat	16.7g	3.6g (5%)
of which saturates	7.9g	1.7g (9%)
Carbohydrate	70.7g	15.2g (6%)
of which sugars	61.8g	13.3g (15%)
Protein	3.6g	0.8g (2%)
Salt	0.37g	0.08g (1%)
*Reference intake of an average adult (8 400 kJ/2 000 kcal)		

### Calculated Nutrition

	per 100g	/ 21.5g
Energy (kJ)	1890	406
Energy (kcal)	450	97
Fat (g)	16.7	3.6
of which saturates (g)	7.9	1.7
Carbohydrate (g)	70.7	15.2
of which sugars (g)	61.8	13.3
Protein (g)	3.6	0.8
Salt (g)	0.37	0.08

### Front of Pack Nutrition

#### Per Portion

1x = 21.5g



100g: 1890kJ / 450kcal

Reference intake of an average adult (8 400 kJ/2 000 kcal)



## Product Description

**Brand**

Milky Way

**Features**Suitable for vegetarians  
Kosher - KLBD-D**Standardised Brand**

Brand - Milky Way

**Regulated Product Name**

Milk chocolate with a light whipped white centre (61%).

## Marketing

**Company Name**

Mars / Mars Ireland

**Company Address**GB:  
Freepost Mars.IRL:  
Mars Ireland,  
Box 3856,  
Dublin 4.**Third Party Logos**

- Green Dot
- Union Flag

**Trademark Information**

™/®/designs/© Mars

## Health & Lifestyle

**Lifestyle**

- Kosher
- Suitable for Vegetarians

**Allergy Advice**Barley - Contains  
Eggs - Contains  
Hazelnuts - May Contain  
Milk - Contains  
Peanuts - May Contain  
Soya - Contains

## Storage & Usage

**Storage Type**

Type

Ambient

## Brandbank Captured Pack Data

### Pack Size

21.5g e

### Numeric Size

Numeric Size - 21.5

## Dimension

Shelf Height (mm)	Shelf Width (mm)	Shelf Depth (mm)
30	92	16

(GS1 package measurement rules ([http://www.gs1.org/docs/gsm/gdsn/GDSN\\_Package\\_Measurement\\_Rules.pdf](http://www.gs1.org/docs/gsm/gdsn/GDSN_Package_Measurement_Rules.pdf)))

### Unit (specific)

Unit (specific) - Grams

### Country

Country of Origin - United Kingdom

### Pack Type

Type - Heat Sealed

### Weight

Gross Weight - 18

### Unit Merchandising

Height - 30

Width - 92

Depth - 16

### Origin

Origin Free Text - Made in Slough, UK

### Usage Count

Number of uses - Servings

1

### Usage Other Text

Portions per pack: 1; Portion size: 21.5g

## Customer Services

### Manufacturers Address

GB:  
Freepost Mars.

IRL:



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Mars Ireland,  
Box 3856,  
Dublin 4.

**Return To**

GB:  
Freepost Mars Consumer Care,  
0800 952 0077  
www.mars.co.uk  
www.marsnutrition.co.uk

IRL:  
Mars Ireland,  
Box 3856,  
Dublin 4,  
1890 812 315

**Telephone Helpline**

GB 0800 952 0077  
IRL 1890 812 315

**Web Address**

www.mars.co.uk  
www.marsnutrition.co.uk

## Extended Data

**Languages On Pack**

- English

**Description Breakdown**

Functional Name - Chocolate Bar



