

Kellogg's Special K Juicy Red Berry Bar, 21.5g



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Product data

EAN
5059321004667

Target market
GB, IE

Components

Ingredients

Wholegrain Cereals (**Wholewheat** (30%), Whole **Oats** (5%))
 Cereal Crispies (10%) (**Wholewheat** Flour, Rice Flour, Sugar, Malted **Barley** Flour, Malted **Wheat** Flour, Salt, Rapeseed Oil, Stabiliser (Calcium Carbonate), Emulsifier (**Soy** Lecithin))
 Sugar
 Glucose Syrup
 Corn Fibre
 Fructose
 Vegetable Oils (Palm, Sunflower, Rapeseed) in varying proportions
 Cranberry Fruit Pieces (3%) (Cranberries, Sugar, Sunflower Oil)
 Maize Starch
 Strawberry Flavoured Apple Pieces (2.5%) (Dried Apple, Natural Strawberry Flavouring with other Natural Flavourings, Colouring Food (Concentrate of Carrot and Blackcurrent), Acid (Citric), Anti-Caking Agent (Calcium Stearate), Sea Salt, Lemon Juice Concentrate)
 Humectants (Sorbitol, Glycerol)
 Dextrose
 Oligofructose
Barley Malt Extract
 Calcium Carbonate
 Skimmed **Milk** Powder
Milk Whey Powder
 Salt
 Strawberry Juice Concentrate
 Natural Flavourings
 Citric Acid
 Emulsifier (**Soy** Lecithin)
 Niacin
 Iron
 Vitamin B6
 Riboflavin
 Thiamin
 Folic Acid
 Vitamin B12
 Vitamin D
 Vanilla Extract
 Antioxidant (Tocopherol Rich Extract)

Allergen Tag Text

For allergens see ingredients highlighted in bold.

Allergy Text

May contain Gluten from other Cereals.

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Nutrition

	/100g	%RI*	/21.5g	%RI*
Energy	1622kJ		349kJ	
	385kcal		83kcal	4%
Fat	7.7g		1.7g	2%
of which saturates	4.9g		1.1g	6%
Carbohydrate	68g		15g	6%
of which sugars	27g		5.8g	6%
Fibre	9.9g		2.1g	
Protein	6.0g		1.3g	3%
Salt	0.58g		0.12g	2%
Vitamins:				
Niacin	15mg	95%	3.3mg	20%
Vitamin B6	1.3mg	93%	0.28mg	20%
Folic Acid	190µg	95%	40.9µg	20%
*Reference intake of an average adult (8400 kJ/2000 kcal)				

Calculated Nutrition

	per 100g	/21.5g
Energy (kJ)	1622	349
Energy (kcal)	385	83
Fat (g)	7.7	1.7
of which saturates (g)	4.9	1.1
Carbohydrate (g)	68	15
of which sugars (g)	27	5.8
Fibre (g)	9.9	2.1
Protein (g)	6	1.3

	per 100g	/21.5g
Salt (g)	0.58	0.12
Vitamin B6 (mg)	1.3	0.28
Niacin (mg)	15	3.3
Folic Acid (µg)	190	40.9

Structured Nutrition EU

	/100g	%RI	/21.5g	%RI
Energy	1622 kJ		349 kJ	
Energy	385 kcal		83 kcal	4%
Fat	7.7 g		1.7 g	2%
of which saturates	4.9 g		1.1 g	6%
Carbohydrate	68 g		15 g	6%
of which sugars	27 g		5.8 g	6%
Fibre	9.9 g		2.1 g	
Protein	6 g		1.3 g	3%
Salt	0.58 g		0.12 g	2%
Vitamin B6	1.3 mg	93%	0.28 mg	20%
Niacin	15 mg	95%	3.3 mg	20%
Folic Acid	190 µg	95%	40.9 µg	20%

Front of Pack Nutrition



100g: 1622kJ/385kcal

Reference intake of an average adult (8400 kJ/2000 kcal)

Nutrition Other Text

Reference intake of an average adult (8400 kJ/2000 kcal)

Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400 kJ/2000 kcal)

Product Description

Brand

Special K

Manufacturer Brand

Brand - Kellogg's

Features

A blend of wholegrain oats, sultanas, and cranberries
 Made with wholegrain oats and vitamins B3, B6 and B9
 Perfect for a mid-morning snack or an on-the-go treat
 High fibre
 83 kcal per bar
 Suitable for Vegetarians
 Halal - HFA Approved

Standardised Brand

Brand - Special K

Regulated Product Name

Wholewheat Flakes and Cereals with Cranberry & Apple Pieces in a Strawberry Flavoured Bar, Dipped in a Smooth Vanilla Flavour Layer and Fortified with Vitamins.

Marketing

Company Name

Kellogg's / Kellogg Europe Trading Limited

Company Address

Kellogg's,
 Orange Tower,
 MediaCityUK,
 Salford,
 Greater Manchester,
 M50 2HF,
 UK.

Kellogg Europe Trading Limited,
 Three,
 Dublin Airport Central,
 Dublin Airport,
 Dublin,
 Ireland,
 K67 Y7E5.

Product Marketing

Enjoy the taste of Kellogg's Special K Juicy Red Berry wherever you go with Special K Red Berry Cereal bars. Each bar is made with rice, wheat, and barley mixed with cranberry fruit pieces dipped in a smooth strawberry flavoured syrup layer. Special K cereals & cereal bars (excluding Biscuit Moments & Special K Protein Bars) contain ≥ 15% of the nutrient reference value of vitamins B3, B6 and B9 which contribute to the reduction of tiredness and fatigue.

Special K Juicy Red Berry Bars contain a delicious combination of strawberries & cherries, mixed with crunchy rice, whole wheat and barley flakes.

Special K cereals & cereal bars contain ≥ 15% of the nutrient reference value of vitamins B3, B6 and B9 which contribute to the reduction of tiredness and fatigue.

Other Information

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Nutritional Claims

High fibre

Health Claims

Vitamins B3, B6 and B9 which contribute to the reduction of tiredness and fatigue



Health & Lifestyle

Lifestyle

- Halal
- Suitable for Vegetarians

Allergy Advice

Barley - Contains
Cereals Containing Gluten - May Contain
Milk - Contains
Oats - Contains
Soya - Contains
Wheat - Contains

Storage & Usage

Storage Type

Type

Ambient

Storage

Store in a cool dry place

Brandbank Captured Pack Data

Pack Size

21.5g 

Numeric Size

Numeric Size - 21.5

Recycling Info

Pack - Don't Recycle

Unit (specific)

Unit (specific) - Grams

Pack Type

Type - Wrap

Origin

Origin Free Text - Produced in UE / EU or UK

Recycling Scheme

- OPRL

Customer Services

ManufacturersAddress



Kellogg's,
Orange Tower,
MediaCityUK,
Salford,
Greater Manchester,
M50 2HF,
UK.

Kellogg Europe Trading Limited,
Three,
Dublin Airport Central,
Dublin Airport,
Dublin,
Ireland,
K67 Y7E5.

Return To

www.kelloggs.com
UK: 0800 626 066
ROI: 1800 626 066
Kellogg's,
Orange Tower,
MediaCityUK,
Salford,
Greater Manchester,
M50 2HF,
UK.

Kellogg Europe Trading Limited,
Three,
Dublin Airport Central,
Dublin Airport,
Dublin,
Ireland,
K67 Y7E5.

Telephone Helpline

UK: 0800 626 066
ROI: 1800 626 066

Web Address

www.kelloggs.com

Extended Data

Languages On Pack

- English

Description Breakdown

Functional Name - Bar
Variant - Juicy Red Berry

