



Product Specification

- Product Name:** Hovis Seed Sensation Original Sliced Bread
- Weight/Size:** 800g
- Description:** A sliced, one-piece, open top multi-seeded loaf which is enrobed and topped with seeds
- Barcode:** 5 010003 064744
- Ingredient Declaration :** **Wheat** Flour (with added Calcium, Iron, Niacin, Thiamin), Water, Seed Mix (13%) (Contains: Toasted Brown Linseed, Toasted Sunflower Seeds, Sunflower Seeds, Millet Seeds, Pumpkin Seeds Golden Linseed, Poppy Seeds), Yeast, **Wheat** Protein, Salt, **Soya** Flour, Malted **Barley** Flour, Granulated Sugar, **Barley** Flour, Preservative: E282, Emulsifier: E472e, Caramelised Sugar, **Barley** Fibre, Flour Treatment Agent: Ascorbic Acid.
- Allergens:** For allergens, including cereals containing gluten, see ingredients in **bold**. Contains gluten, wheat, soya and barley
- Suitable for:** Vegetarians & Vegans.
Suitable for freezing.
- Claims on Pack** Omega 3 from seeds
Source of protein

Nutritional Information:

Typical Values	Per 100g	Per slice (44g)	%Reference Intake per serving	Reference Intake per Adult
Energy	1171kJ/ 278kcal	550kJ / 122kcal	6%	2000kcal
Fat	6.6g	2.9g	4%	70g
(of which saturates)	0.6g	0.3g	1%	20g
Carbohydrate	42.0g	18.5g	8%	260g
(of which sugar)	3.8g	1.7g	2%	90g
Fibre	5.3g	2.3g		
Protein	10.0g	4.4g	9%	50g
Salt	0.88g	0.39g	7%	6g
Omega 3 (ALA)	2.18g	0.96g		

- No of Slices (incl. crusts)** 18 Slices
- Shelf Life:** DOP + 6 days

Specification Ref: H5194000
Product Ref: 3271



Basket Loading: 12 loaves per basket.

Storage Instructions: To keep your loaf at its best, store away from direct sunlight, in a cool, dry place - ideally not in the fridge. Once opened reseal the bag. If freezing, freeze as soon as possible after purchase. Best within 3 months.

Recycling: RECYCLE WITH BAGS AT LARGER STORES - Check Locally Kerbside
Flash: This bag is 100% recyclable


Safety Instructions: Safety First
To avoid danger of suffocation, please keep this wrapper away from babies and children

Packaging: Primary: Polythene bag / polypropylene bag tie
Weight = 6.2g
Secondary: Returnable plastic bread basket
Weight = 2.1kg approx

GM Policy Genetically modified (GM) ingredients are not used in any products manufactured by Hovis Ltd.

Irradiation Policy No irradiated ingredients or products will be used in the manufacture of products produced by Hovis Ltd. No products will be irradiated by Hovis Ltd.

Supplier: Hovis Ltd

Completed by Daniel Carvalho
(name and signature)


Position Head of Central Compliance and Consumer Relations

Date 12/05/2023