

Carte Noire Decaffeinated Instant Coffee 100g



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Product data

EAN
8000070016774

Target market
GB, IE

Product Description

NielsenIQ Brandbank Captured Product Name

Carte Noire Decaffeinated Instant Coffee 100g

Brand

Carte Noire

Standardised Brand

Brand - Carte Noire

Regulated Product Name

Freeze dried decaffeinated instant coffee

Marketing

Third Party Logos

- Green Dot
- Mobius Loop

Product Marketing

- 100g jar of rich and smooth award winning decaffeinated instant coffee
- Add one or two teaspoons per cup and pour in hot water just off the boil
- Store in a cool and dry place for long-lasting freshness

Enjoy all the richness and aroma of irresistible Carte Noire coffee, decaffeinated to preserve its exceptional quality and flavour. At Carte Noire our master roasters craft our blends with passion and expertise to release the finest aromas in each of our coffees. This passion for excellence and the meticulous blending of the best beans reveal the finest aromas.

Storage & Usage

Storage Type

Type

Ambient

Preparation and Usage

Preparation

Add one or two teaspoons per cup and pour in hot water just off the boil. Approximately 55 cups using a suggested serving of 1.8 g per cup.

Storage

Store in a cool and dry place for long-lasting freshness
Best before end: see base of jar.

Brandbank Captured Pack Data

Pack Size

100g e

Numeric Size

Numeric Size - 100

Recycling Info

Jar - Recyclable

Dimension

Shelf Height (mm)	Shelf Width (mm)	Shelf Depth (mm)
179	73	73

(GS1 package measurement rules (http://www.gs1.org/docs/gsm/gdsn/GDSN_Package_Measurement_Rules.pdf))

Unit (specific)

Unit (specific) - Grams

Pack Type

Type - Jar

Weight

Gross Weight - 366

New Product Development

Final Product - Not NPD

Unit Merchandising

Height - 179

Width - 73

Depth - 73

Unit Stackable - No

Unit Stable - Yes

Merchandise Multiple Ways - No

Customer Services

Manufacturers Address

Luigi Lavazza S.p.A.,
Via Bologna,
32 10152 Torino,
Italia.

Return To

For customer service queries in the UK and Ireland, please contact: 01895 209 750
www.cartenoire.co.uk

Telephone Helpline

01895 209 750

Web Address

www.cartenoire.co.uk

Extended Data

Description Breakdown

Functional Name - Instant Coffee
Variant - Decaffeinated



