

Kellogg's Rice Krispies Cereal Portion Pack 22g



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Product data

EAN
5050083393624

Target market
GB, IE

Components

Ingredients

- Rice
- Sugar
- Salt
- Barley** Malt Extract
- Niacin
- Iron
- Vitamin B6
- Riboflavin
- Thiamin
- Folic Acid
- Vitamin D
- Vitamin B12

Allergen Tag Text

For allergens see ingredients highlighted in bold.

Allergy Text

May contain Gluten from other Cereals.

Nutrition

	/100g	NRV [^]	22g	NRV [^]	%R [*]
Energy	1649 kJ		363 kJ		
	389 kcal		86 kcal		4 %
Fat	1.2 g		0.3 g		0.4 %
of which saturates	0.4 g		0.1 g		1 %

	/100g	NRV [^]	22g	NRV [^]	%R [^] *
Carbohydrate	86 g		19 g		7 %
of which sugars	7.9 g		1.7 g		2 %
Fibre	2.9 g		0.6 g		
Protein	7.0 g		1.5 g		3 %
Salt	1.0 g		0.22 g		4 %
Vitamins					
Vitamin D	8.4 µg	168 %	1.8 µg		37 %
Thiamin	0.91 mg	83 %	0.2 mg		18 %
Riboflavin	1.2 mg	86 %	0.26 mg		19 %
Niacin	13 mg	81 %	2.9 mg		18 %
Vitamin B6	1.2 mg	86 %	0.26 mg		19 %
Folic Acid	166 µg	83 %	36.5 µg		18 %
Vitamin B12	2.1 µg	84 %	0.46 µg		18 %
Minerals					
Iron	8.0mg	57 %	1.8 mg		13 %
*Reference intake of an average adult (8400 kJ / 2000 kcal)					
^ Nutrient reference values (Adults)					

Calculated Nutrition

	per 100g	/22g
Energy (kJ)	1649	363
Energy (kcal)	389	86
Fat (g)	1.2	0.3
of which saturates (g)	0.4	0.1
Carbohydrate (g)	86	19
of which sugars (g)	7.9	1.7

	per 100g	/22g
Fibre (g)	2.9	0.6
Protein (g)	7	1.5
Salt (g)	1	0.22
Vitamin B6 (mg)	1.2	0.26
Vitamin B12 (µg)	2.1	0.46
Vitamin D (µg)	8.4	1.8
Thiamin (B1) (mg)	0.91	0.2
Riboflavin (B2) (mg)	1.2	0.26
Niacin (mg)	13	2.9
Folic Acid (µg)	166	36.5
Iron (mg)	8	1.8

Structured Nutrition EU

	/100g	/22g	%RI
Energy	1649 kJ	363 kJ	
Energy	389 kcal	86 kcal	4%
Fat	1.2 g	0.3 g	0.4%
of which saturates	0.4 g	0.1 g	1%
Carbohydrate	86 g	19 g	7%
of which sugars	7.9 g	1.7 g	2%
Fibre	2.9 g	0.6 g	
Protein	7 g	1.5 g	3%
Salt	1 g	0.22 g	4%
Vitamin B6	1.2 mg	0.26 mg	
Vitamin B12	2.1 µg	0.46 µg	
Vitamin D	8.4 µg	1.8 µg	

	/100g	/22g	%RI
Thiamin (B1)	0.91 mg	0.2 mg	
Riboflavin (B2)	1.2 mg	0.26 mg	
Niacin	13 mg	2.9 mg	
Folic Acid	166 µg	36.5 µg	
Iron	8 mg	1.8 mg	

Front of Pack Nutrition**Per Portion**

22g



100g: 1649 kJ / 389 kcal

Nutrition Other Text

Reference intake of an average adult (8400 kJ / 2000 kcal)
Nutrient reference values (Adults)

Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400 kJ / 2000 kcal)

Product Description

NielsenIQ Brandbank Captured Product Name

Kellogg's Rice Krispies 22g

Alternative Description

Supplier Preferred Product Name - Kellogg's Rice Krispies Cereal Portion Pack 22g

Brand

Rice Krispies

Manufacturer Brand

Brand - Kellogg's

Features

- Make your breakfast Snap, Crackle and Pop with Kellogg's Rice Krispies breakfast cereal.
- Kellogg's Rice Krispies breakfast cereal is made with natural grains and added goodness*
- Discover your inner baker with creative Kellogg's Rice Krispies breakfast cereal recipes.
- Kellogg's Rice Krispies breakfast cereal contains 50% of your daily vitamin D needs*
- Kellogg's Rice Krispies breakfast cereal contains no artificial colours or flavours.

Standardised Brand

Brand - Rice Krispies

Regulated Product Name

Toasted Rice Cereal Fortified with Vitamins and Iron.

Marketing

Company Name

Kellogg Company of Great Britain Ltd / Kellogg's / Kellogg Europe Trading Limited

Company Address

Kellogg Company of Great Britain Ltd,
Park Road,
Trafford Park,
Manchester,
United Kingdom.

UK: Kellogg's,
Orange Tower,
MediaCityUK,
Salford,
Greater Manchester,
M50 2HF,
UK.

IRL: Kellogg Europe Trading Limited,
Three,
Dublin Airport Central,
Dublin Airport,
Dublin,
Ireland,
K67 Y7E5.

Third Party Logos

- Green Dot

Product Marketing

Make breakfast Snap, Crackle and Pop with Kellogg's Rice Krispies breakfast cereal. Rice Krispies breakfast cereal brings a classic taste you and your family know and love to the breakfast table. Kellogg's Rice Krispies breakfast cereal is made with added goodness* and contains 50% of your daily vitamin D needs* and is made with no artificial colours or flavours. Whether you're listening to the iconic Snap, Crackle and Pop of each grain of Rice Krispies, or discovering your inner baker with creative Rice Krispies recipes, Kellogg's Rice Krispies brings a Snap, Crackle, and Pop to your breakfast.

*Source of vitamins D, B1, B2, B3, B6, B9 & B12 and iron. Vitamin D contributes to the maintenance of normal bones. Enjoy as part of a varied & balanced diet and a healthy lifestyle.

Other Information

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Health & Lifestyle

Lifestyle

- Halal
- Kosher
- Suitable for Vegetarians

Allergy Advice

Barley - Contains
Cereals Containing Gluten - May Contain

Storage & Usage

Storage Type

Type

Ambient

Storage

Best before: see top. Store in a cool, dry place.

Brandbank Captured Pack Data

Pack Size

22g e

Numeric Size

Numeric Size - 22

Unit (specific)

Unit (specific) - Grams

Country

Country of Origin - United Kingdom

Pack Type

Type - Box

Provenance StatementProduced in EU or UK
Made in UK**Usage Count**

Number of uses - Servings

1

Customer Services

Manufacturers AddressProduced by:
Kellogg Company of Great Britain Ltd,
Park Road,
Trafford Park,
Manchester,
United Kingdom.UK: Kellogg's,
Orange Tower,
MediaCityUK,
Salford,
Greater Manchester,
M50 2HF,
UK.IRL: Kellogg Europe Trading Limited,
Three,
Dublin Airport Central,
Dublin Airport,
Dublin,
Ireland,
K67 Y7E5.**Return To**Kellogg Company of Great Britain Ltd,
Park Road,
Trafford Park,
Manchester,
United Kingdom.UK: Kellogg's,
Orange Tower,
MediaCityUK,
Salford,
Greater Manchester,
M50 2HF,
UK.IRL: Kellogg Europe Trading Limited,
Three,
Dublin Airport Central,

Dublin Airport,
Dublin,
Ireland,
K67 Y7E5.
Consumer Service
www.kelloggs.com
UK: 0800 626 066
ROI: 1800 626 066

Telephone Helpline

UK: 0800 626 066
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Web Address

www.kelloggs.com

