

Kellogg's Frosties Cereal 500g



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Product data

EAN
5000127153998

Target market
GB, IE

Components

Ingredients

Maize
Sugar
Barley Malt Flavouring
Salt
Vitamins & Minerals: Niacin, Iron, Vitamin B6, Vitamin B2 (Riboflavin), Vitamin B1 (Thiamin), Folic Acid, Vitamin D, Vitamin B12

Allergen Tag Text

For allergens see ingredients highlighted in bold.

Allergy Text

May contain **Peanuts**.

Nutrition

	/100g	%RI*	/30g	%RI*
Energy	1594kJ		478kJ	
	375kcal		113kcal	6%
Fat	0.6g		0.2g	<1%
of which saturates	0.1g		0.03g	<1%
Carbohydrate	87g		26g	
of which sugars	37g		11g	12%

	/100g	%RI*	/30g	%RI*
Fibre	2g		0.6g	
Protein	4.5g		1.4g	
Salt	0.83g		0.25g	4%
Vitamins:				
Vitamin D	8.4µg	167%	2.5µg	50%
Thiamin (B1)	0.91mg	83%	0.28mg	25%
Riboflavin (B2)	1.2mg	83%	0.35mg	25%
Niacin (B3)	13.3mg	83%	4.0mg	25%
Vitamin B6	1.2mg	83%	0.35mg	25%
Folic Acid (B9)	166µg	83%	50.0µg	25%
Vitamin B12	2.1µg	83%	0.63µg	25%
Minerals:				
Iron	8.0mg	57%	2.4mg	17%
*Reference intake of an average adult (8400kJ/2000kcal)				

Calculated Nutrition

	per 100g	/30g
Energy (kJ)	1594	478
Energy (kcal)	375	113
Fat (g)	0.6	0.2
of which saturates (g)	0.1	0.03
Carbohydrate (g)	87	26
of which sugars (g)	37	11
Fibre (g)	2	0.6
Protein (g)	4.5	1.4
Salt (g)	0.83	0.25



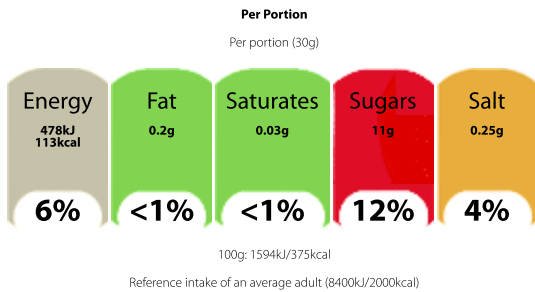
	per 100g	/30g
Vitamin B6 (mg)	1.2	0.35
Vitamin B12 (µg)	2.1	0.63
Vitamin D (µg)	8.4	2.5
Thiamin (B1) (mg)	0.91	0.28
Riboflavin (B2) (mg)	1.2	0.35
Niacin (mg)	13.3	4
Folic Acid (µg)	166	50
Iron (mg)	8	2.4

Structured Nutrition EU

	/100g	%RI	/30g	%RI
Energy	1594 kJ		478 kJ	
Energy	375 kcal		113 kcal	6%
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of which saturates	0.1 g		0.03 g	< 1%
Carbohydrate	87 g		26 g	
of which sugars	37 g		11 g	12%
Fibre	2 g		0.6 g	
Protein	4.5 g		1.4 g	
Salt	0.83 g		0.25 g	4%
Vitamin B6	1.2 mg	83%	0.35 mg	25%
Vitamin B12	2.1 µg	83%	0.63 µg	25%
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Thiamin (B1)	0.91 mg	83%	0.28 mg	25%
Riboflavin (B2)	1.2 mg	83%	0.35 mg	25%
Niacin	13.3 mg	83%	4 mg	25%



	/100g	%RI	/30g	%RI
Folic Acid	166 µg	83%	50 µg	25%
Iron	8 mg	57%	2.4 mg	17%

Front of Pack Nutrition**Nutrition Other Text**

Reference intake of an average adult (8400kJ/2000kcal)

Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400kJ/2000kcal)

Product Description

Brand

Kellogg's

Features

50% of your daily vitamin D needs
Great frosted flakes
Natural grains
Added goodness
No artificial colours or flavours
Suitable for vegetarians
Halal - HFA approved
Kosher

Standardised Brand

Brand - Kellogg's

Regulated Product Name

Sugar Frosted Flakes of Corn.

Marketing

Company Name

Kellogg's / Kellogg Europe Trading Limited

Company Address

Kellogg's,
Orange Tower,
MediaCityUK,
Salford,
Greater Manchester,
M50 2HF.

Kellogg Europe Trading Limited,
The Kellogg Building,
Lakeshore Drive,
Airside Business Park,



Swords,
County Dublin,
Ireland.

Third Party Logos

- Green Dot

Product Marketing

1 Natural grains
2 Rolled & toasted
3 Added goodness
B12, D, B6

Source of Vitamins D, B1, B2, B6, B6, B9, B12 and Iron. Vitamin D contributes to the maintenance of normal bones.

Manufacturer Marketing

By Appointment to HM The Queen Purveyors of Cereals Kellogg Marketing and Sales Company (UK) Limited

Other Information

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Further Description

Enjoy as part of a varied & balanced diet and a healthy lifestyle.

Nutritional Claims

Source of Vitamins D, B1, B2, B6, B6, B9, B12 and Iron

Health Claims

Vitamin D contributes to the maintenance of normal bones

Health & Lifestyle

Lifestyle

- Halal
- Kosher
- Suitable for Vegetarians

Allergy Advice

Barley - Contains
Peanuts - May Contain

Additives

Artificial Colours - Free From
Artificial Flavours - Free From

Storage & Usage

Storage Type

Type

Ambient

Storage

Store in a cool dry place.
Best before: see top.

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Brandbank Captured Pack Data

Pack Size

500g e

Numeric Size

Numeric Size - 500

Recycling Info

Box - Recyclable

Dimension

Shelf Height (mm)	Shelf Width (mm)	Shelf Depth (mm)
304	193	74

(GS1 package measurement rules (http://www.gs1.org/docs/gsm/gdsn/GDSN_Package_Measurement_Rules.pdf))

Unit (specific)

Unit (specific) - Grams

Pack Type

Type - Box

Weight

Gross Weight - 579

New Product Development

Final Product - Not NPD

Unit Merchandising

Height - 304

Width - 193

Depth - 74

Unit Stackable - Yes

Unit Stable - Yes

Merchandise Multiple Ways - Yes

Shelf Ready Pack

GTIN - 05053827108959

Height - 311

Width - 201

Depth - 366

Weight - 3005

Unit Count - 5

Unit Height - 1

Unit Width - 1

Unit Depth - 5

Merchandise Multiple Ways - No

Prototype - No

Is Case - No

Case

GTIN - 05053827108959

Height - 311

Width - 201

Depth - 374

Weight - 3076

Unit Count - 5

Prototype - No

Recycling Other Text

Bag - Recycle with Bags at Larger Stores, Check Locally Kerbside

Usage Count

Number of uses - Servings

16

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Customer Services

Manufacturers Address

Kellogg's,
Orange Tower,
MediaCityUK,
Salford,
Greater Manchester,
M50 2HF.

Kellogg Europe Trading Limited,
The Kellogg Building,
Lakeshore Drive,
Airside Business Park,
Swords,
County Dublin,
Ireland.

Return To

Consumer Service
www.kelloggs.com
UK: 0800 626 066
ROI: 1800 626 066
Kellogg's,
Orange Tower,
MediaCityUK,
Salford,
Greater Manchester,
M50 2HF.

Kellogg Europe Trading Limited,
The Kellogg Building,
Lakeshore Drive,
Airside Business Park,
Swords,
County Dublin,
Ireland.

Telephone Helpline

UK: 0800 626 066
ROI: 1800 626 066

Web Address

www.kelloggs.com

Extended Data

Languages On Pack

- English

Description Breakdown

Functional Name - Frosties Cereal

