



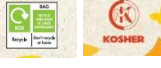



| Product Name | Harvest Home ® CORN FLAKES [RETAIL] | | | Retail 14x500g | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|--|---|---|---|----------|-----------------|-------------------|-----------|--------|--------|-----------|--------|--------------|------------------|---------|----------|------|-----------------|-------|-----|--------|--------------------|-------------|-------------------|-----|-------|--------------|------------|---------------------------------|------|--------|-----------------|-----------------|-------|------|--------|-------|-------------|-------|------|--------|---------|-----------------------|-------|------|-------|------|-------|-------|------|-------|-----|--|
| Nestlé Regulatory Affairs Mgr Approval & Date | | | | 01.08.22 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| PACK PANEL | ITEM | POSITION | CONTROLLED COPY | IMAGE (If applicable) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FRONT OF PACK | Green Banner Support Claims | In tab below green banner | N/A N/A | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Star Rating | In tab below green banner | N/A Harvest Home logo black: Bringing Our Harvest to Your Bowl |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | RI Panel | Top left | <table border="1"> <thead> <tr> <th colspan="5">Per 30g serving</th> </tr> <tr> <th>Energy</th> <th>Fat</th> <th>Saturates</th> <th>Sugars</th> <th>Salt</th> </tr> </thead> <tbody> <tr> <td>492kJ 116kcal</td> <td>0.3g</td> <td>0.1g</td> <td>1.8g</td> <td>0.18g</td> </tr> <tr> <td>6%</td> <td><1%</td> <td><1%</td> <td>2%</td> <td>3%</td> </tr> <tr> <th colspan="5">Of an adult's RI*</th> </tr> <tr> <th colspan="5">Energy per 100g: 1641kJ/387kcal</th> </tr> </tbody> </table> | Per 30g serving | | | | | Energy | Fat | Saturates | Sugars | Salt | 492kJ 116kcal | 0.3g | 0.1g | 1.8g | 0.18g | 6% | <1% | <1% | 2% | 3% | Of an adult's RI* | | | | | Energy per 100g: 1641kJ/387kcal | | | | | | | | | | | | | | | | | | | | | | | | |
| | Per 30g serving | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Energy | Fat | Saturates | Sugars | Salt | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 492kJ 116kcal | 0.3g | 0.1g | 1.8g | 0.18g | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6% | <1% | <1% | 2% | 3% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Of an adult's RI* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Energy per 100g: 1641kJ/387kcal | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Pack Variants & Serving Numbers | Bottom right | 500g 16 servings in this pack | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Brand Specific Claims | Right of RIs | Low in Fat, Fortified with 8 Vitamins and Iron, Suitable for Vegetarians, Kosher. 'Recipe and Allergy Update' front of pack flash including a signpost of 'see ingredients list' | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| TOP PANEL | Best Before Box | Bottom Left | STORE IN A COOL, DRY PLACE Best Before End:  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Legal Descriptor | Below BBE box | Golden Flakes of Toasted Corn Fortified with Vitamins & Iron | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| RIGHT SIDE PANEL | Support Claims | In tab below green banner | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| LEFT SIDE PANEL | GOOD TO KNOW | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| BACK OF PACK | Ingredients | Nutritional Panel, Top Left | maize grits, sugar, salt, BARLEY malt extract, iron, vitamin B3, B5, D, B12, B9, B6, B1, B2. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Allergen Statement | | N/A | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Nutritional Information: | Below Ingredients, far left | <table border="1"> <thead> <tr> <th>Typical Values</th> <th>Per 100g</th> <th>Per 30g serving</th> <th>Reference Intake*</th> <th>%RI*</th> </tr> </thead> <tbody> <tr> <td rowspan="2">Energy</td> <td>1641kJ</td> <td>492kJ</td> <td>8400kJ</td> <td rowspan="2">6%</td> </tr> <tr> <td>387kcal</td> <td>116kcal</td> <td>2000kcal</td> </tr> <tr> <td>Fat</td> <td>1.2g</td> <td>0.3g</td> <td>70g</td> <td><1%</td> </tr> <tr> <td>of which saturates</td> <td>0.3g</td> <td>0.1g</td> <td>20g</td> <td><1%</td> </tr> <tr> <td rowspan="2">Carbohydrate</td> <td>85.2g</td> <td>25.5g</td> <td></td> <td></td> </tr> <tr> <td>of which sugars</td> <td>6.1g</td> <td>1.8g</td> <td>90g</td> <td>2%</td> </tr> <tr> <td>Fibre</td> <td>2.5g</td> <td>0.8g</td> <td></td> <td></td> </tr> <tr> <td>Protein</td> <td>7.7g</td> <td>2.3g</td> <td></td> <td></td> </tr> <tr> <td>Salt</td> <td>0.59g</td> <td>0.18g</td> <td>6g</td> <td>3%</td> </tr> </tbody> </table> | Typical Values | Per 100g | Per 30g serving | Reference Intake* | %RI* | Energy | 1641kJ | 492kJ | 8400kJ | 6% | 387kcal | 116kcal | 2000kcal | Fat | 1.2g | 0.3g | 70g | <1% | of which saturates | 0.3g | 0.1g | 20g | <1% | Carbohydrate | 85.2g | 25.5g | | | of which sugars | 6.1g | 1.8g | 90g | 2% | Fibre | 2.5g | 0.8g | | | Protein | 7.7g | 2.3g | | | Salt | 0.59g | 0.18g | 6g | 3% | | |
| | Typical Values | Per 100g | Per 30g serving | Reference Intake* | %RI* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Energy | 1641kJ | 492kJ | 8400kJ | 6% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | 387kcal | 116kcal | 2000kcal | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Fat | 1.2g | 0.3g | 70g | <1% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| of which saturates | 0.3g | 0.1g | 20g | <1% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Carbohydrate | 85.2g | 25.5g | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | of which sugars | 6.1g | 1.8g | 90g | 2% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Fibre | 2.5g | 0.8g | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Protein | 7.7g | 2.3g | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Salt | 0.59g | 0.18g | 6g | 3% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Vitamins & Minerals: | Below Ingredients, right of Nutritional info table | <table border="1"> <thead> <tr> <th></th> <th>Per 100g</th> <th>%RI*</th> <th>Per 30g serving</th> <th>%RI*</th> </tr> </thead> <tbody> <tr> <td>Vitamin D</td> <td>4.0µg</td> <td>80%</td> <td>1.2µg</td> <td>24%</td> </tr> <tr> <td>Thiamin (B1)</td> <td>1.2mg</td> <td>109%</td> <td>0.36mg</td> <td>33%</td> </tr> <tr> <td>Riboflavin (B2)</td> <td>1.3mg</td> <td>93%</td> <td>0.39mg</td> <td>28%</td> </tr> <tr> <td>Niacin (B3)</td> <td>15mg</td> <td>94%</td> <td>4.5mg</td> <td>28%</td> </tr> <tr> <td>Vitamin B6</td> <td>1.4mg</td> <td>100%</td> <td>0.42mg</td> <td>30%</td> </tr> <tr> <td>Folic Acid (B9)</td> <td>319µg</td> <td>160%</td> <td>95.7µg</td> <td>48%</td> </tr> <tr> <td>Vitamin B12</td> <td>3.0µg</td> <td>120%</td> <td>0.90µg</td> <td>36%</td> </tr> <tr> <td>Pantothenic Acid (B5)</td> <td>6.5mg</td> <td>108%</td> <td>2.0mg</td> <td>33%</td> </tr> <tr> <td>Iron</td> <td>15mg</td> <td>107%</td> <td>4.5mg</td> <td>32%</td> </tr> </tbody> </table> | | Per 100g | %RI* | Per 30g serving | %RI* | Vitamin D | 4.0µg | 80% | 1.2µg | 24% | Thiamin (B1) | 1.2mg | 109% | 0.36mg | 33% | Riboflavin (B2) | 1.3mg | 93% | 0.39mg | 28% | Niacin (B3) | 15mg | 94% | 4.5mg | 28% | Vitamin B6 | 1.4mg | 100% | 0.42mg | 30% | Folic Acid (B9) | 319µg | 160% | 95.7µg | 48% | Vitamin B12 | 3.0µg | 120% | 0.90µg | 36% | Pantothenic Acid (B5) | 6.5mg | 108% | 2.0mg | 33% | Iron | 15mg | 107% | 4.5mg | 32% | |
| | Per 100g | %RI* | Per 30g serving | %RI* | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Vitamin D | 4.0µg | 80% | 1.2µg | 24% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Thiamin (B1) | 1.2mg | 109% | 0.36mg | 33% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Riboflavin (B2) | 1.3mg | 93% | 0.39mg | 28% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Niacin (B3) | 15mg | 94% | 4.5mg | 28% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Vitamin B6 | 1.4mg | 100% | 0.42mg | 30% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Folic Acid (B9) | 319µg | 160% | 95.7µg | 48% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Vitamin B12 | 3.0µg | 120% | 0.90µg | 36% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Pantothenic Acid (B5) | 6.5mg | 108% | 2.0mg | 33% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Iron | 15mg | 107% | 4.5mg | 32% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ratings & Reviews small print | Below 'Tell us what you think' | N/A | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Claims Logos | SOP BOP | Kosher. Recycling Logos | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Health Claims Small Print / Substantiation | SOP | Low in Fat, Fortified with 8 Vitamins and Iron, Suitable for Vegetarians, Kosher | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |