

PRODUCT SPECIFICATION

MASH DIRECT

Knockbracken Pureed Potato 400g x30

Product Description

Mashed potato steam cooked for flavour

Ingredients Declaration

Potato (66%), Milk (**Milk**) (33%), Salt, Pepper

Allergy Advice: For allergens, see ingredients in **bold**.

Storage & Distribution

Keep frozen (Min -18°C) defrost thoroughly before use. Once open refrigerate and consume within 2 days.

Organoleptic & Physical Standards

Texture Smooth pureed potato free of lumps, holds shape on teaspoon, slides smoothly and easily between fingers.

Flavour Typical of steamed potatoes with evident notes of seasoning.

Aroma Typical of fresh steamed potatoes.

Appearance Pale cream to yellow in colour with a smooth finish.

Labelling and Coding

Product is labelled (Ink jet coded onto film lid) with the following information included:

1. Use by date
2. Julian code
3. Time stamp

Product Information

Pack Size	Product Code	Shelf life	Image	Inner Barcode	Outer Barcode
400g	400MASCA34KNOCK	1 year	#VALUE!	NA	NA

Traffic lights

100g Contains:

Energy 271kJ 64kcal 3%	Fat 0.5g <1%	Saturates 0.3g 2%	Sugar 2.5g 3%	Salt 0.4g 7%
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% of the reference intake*

Nutritional Information

Microbiological Standards

Nutritional Value per 100g		Target Values		Max Values
Energy kJ/kcal	271/64	TVC	<10 x 10 ⁴	<10 x 10 ⁵
Fat (g)	0.5	Enteros	< 100	< 10 x 10 ⁴
of which saturates (g)	0.3	E Coli	<20	<100
Carbohydrates (g)	12.3	Staph. aureus	<20	≤100
of which sugars (g)	2.5	Yeast & Mould	<10 x 10 ⁵	<10 x 10 ⁶
Fibre (g)	0.7	Listeria	Absent in 25g	Absent in 25g
Protein (g)	2.3	Salmonella	Absent in 25g	Absent in 25g
Salt (g)	0.4	Bacillus cereus	<10	<50
		C. perfringens	<10	<10

Portion size/ Serving suggestion

Each 400g tray provides 4 servings as suggested by customer

Cooking Instructions

Cooking instructions to be determined by end consumer

Check food is piping hot before serving. Cooking appliances may vary.

Packaging Information

400g

Tray CPET 170x127x35mm

Film 240mm

Issued by: L. Dilworth

Authorised by: S. Turkington

Revision date: 24.10.25

Legislation & Compliances

The product and packaging complies fully with all the relevant UK and European Legislation

Country of Origin

Manufactured Northern Ireland

Product Tolerance Information

Allergen information:	Product	Handled on site
Cereals containing wheat, rye, barley and oats? E.g. Gluten	No	No
Crustaceans and derivatives?	No	No
Egg and egg products?	No	Yes
Fish and fish derivatives?	No	No
Peanuts and peanut derivatives?	No	No
Soya and soya derivatives?	No	No
Dairy ingredients?	Yes	Yes
Nuts and nut derivatives ?	No	No
Celery, celeraic and derivatives?	No	No
Mustard and mustard derivatives?	No	No
Seasame seeds and derivatives?	No	No
Molluscs/Shellfish and derivatives?	No	No
Lupin and lupin derivatives?	No	No
Sulphur dioxide and sulphites at concs >10mg/kg?	No	Yes
Suitable for vegetarians	Yes	
Suitable for vegans	No	


All Mash Direct products are:

Free from colours/azo dyes
 Free from Genetically Modified Material
 Free from glutamates
 Free from BHA/BHT
 Free from Benzoates
 Free from additives
 Free from beef/beef derivatives
 Free from lamb/mutton
 Free from Irradiation or irradiated materials
 Gluten free/ Suitable for those with coeliac disease

Specification completed for Mash Direct by

Name: Samantha Turkington

Position : Technical Manager

Signature: 

Date: 24.10.25