

Birds Eye Mini Potato Waffles 456g



(/Products/Zoom/13996235?shottypid=1&gpeRestricted=False)

Product data

EAN
5000116108053

Target market
GB, IE

Components

Ingredients

Potato (88%)
Rapeseed Oil
Potato Granules
Potato Starch
Salt
Stabiliser (Hydroxypropyl Methylcellulose)*
White Pepper
* Derived from natural plant material

Nutrient Profile Score (Promotion and Placement)

Nutrient Profile Score (Promotion and Placement) - 1

Nutrient Profile Score (Advertising)

Nutrient Profile Score (Advertising) - 1

Calculated Nutrition

	per 100g	Per 3 waffles oven baked provides:
Energy (kJ)	674	392
Energy (kcal)	161	94
Fat (g)	6.8	3.9
of which saturates (g)	0.5	0.3
Carbohydrate (g)	22	13

	per 100g	Per 3 waffles oven baked provides:
of which sugars (g)	0.9	0.5
Fibre (g)	1.4	0.8
Protein (g)	2.2	1.2
Salt (g)	0.58	0.33

Nutrition

	100g provides:	Per 3 waffles oven baked provides:
Energy - kJ	674kJ	392kJ
- kcal	161kcal	94kcal
Fat	6.8g	3.9g
- of which Saturates	0.5g	0.3g
Carbohydrate	22g	13g
- of which Sugars	0.9g	0.5g
Fibre	1.4g	0.8g
Protein	2.2g	1.2g
Salt	0.58g	0.33g
This pack contains 8 portions		

Structured Nutrition EU

	100g provides:	Per 3 waffles oven baked provides:
Energy	674 kJ	392 kJ
Energy	161 kcal	94 kcal
Fat	6.8 g	3.9 g
of which saturates	0.5 g	0.3 g
Carbohydrate	22 g	13 g
of which sugars	0.9 g	0.5 g
Fibre	1.4 g	0.8 g

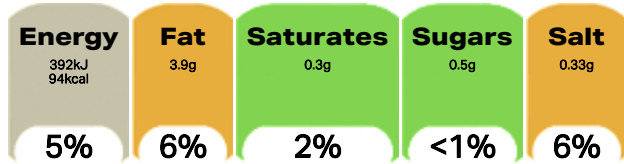
	100g provides:	Per 3 waffles oven baked provides:
Protein	2.2 g	1.2 g
Salt	0.58 g	0.33 g

Front of Pack Nutrition

Per Portion

Per 3 waffles oven baked provides*:

*Children's nutritional needs differ to those of adults consequently smaller portion sizes may be appropriate



Reference intake of an average adult (8400kJ / 2000kcal)

Average values per 100g: Energy 674kJ / 161kcal

Nutrition Other Text

Children's nutritional needs differ to those of adults consequently smaller portion sizes may be appropriate
This pack contains 8 portions

Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400kJ / 2000kcal)

HFSS Indicator (Promotion and Placement)

HFSS Indicator (Promotion and Placement) - Not HFSS

HFSS Food or Drink (Promotion and Placement)

HFSS Food or Drink (Promotion and Placement) - Food

HFSS Food Category (Promotion and Placement)

HFSS Food Category (Promotion and Placement) - 12 - Potato products

HFSS Indicator (Advertising)

HFSS Indicator (Advertising) - Not HFSS

HFSS Food or Drink (Advertising)

HFSS Food or Drink (Advertising) - Food

HFSS Food Category (Advertising)

HFSS Food Category (Advertising) - 12 - Potato products

Product Description

NielsenIQ Brandbank Captured Product Name

Birds Eye Mini Potato Waffles 456g

Alternative Description

Supplier Preferred Product Name - Birds Eye Mini Potato Waffles 456g

Brand

Birds Eye

Features

- Waffly versatile™
- Made with 100% British potatoes
- No artificial colours, or flavours
- Gluten free
- Suitable for Vegans

Standardised Brand

Brand - Birds Eye

Regulated Product Name

Mini waffles formed from freshly mashed potatoes, lightly fried.

Marketing

Company Name

Birds Eye Limited

Company Address

Birds Eye Limited,
Freepost ADM3939,
London,
SW1A 1YS.

Third Party Logos

- Union Flag

Product Marketing

Just when you thought frozen waffles couldn't get any more convenient! Introducing Birds Eye mini potato waffles - a bite-sized version of the classic teatime favourite.

Made with quality potatoes within 40 miles of our UK Waffle factory, Birds Eye mini waffles are a super versatile version of the old family staple. Low in saturated fat and full of energy, they're the perfect companion to any meal.

Our deliciously crisp mini potato waffles are made with real frozen potatoes and gluten free. Available in a small or big bag and ready on the grill in 5-10 minutes. Even better!

Waffly Versatile™

Grill 'em
Bake 'em
Load 'em
Love 'em!

Our mini waffles are so crispy and fluffy because they are made with freshly mashed potatoes

Other Information

'Birds Eye' and 'the logo shape' are trademarks of Nomad Foods Europe Limited

Further Description

For a Sustainable Tomorrow
Making a difference with responsibly sourced and prepared food every day
BIRDSEYE.CO.UK/OUR-SUSTAINABLE-PATH

Health & Lifestyle

Lifestyle

- Gluten free
- Suitable for Vegans

Allergy Advice

Cereals Containing Gluten - Free From

Additives

Artificial Colours - Free From
Artificial Flavours - Free From

Storage & Usage

Cooking Guidelines

Oven cook - From Frozen

220°C, Fan 200°C, Gas mark 7, 12-15 mins
 Pre-heat the oven.
 Place on a baking tray in the middle of the oven.
 Turn over halfway through cooking.
 Cook until crisp and golden yellow.
 Cooking Instructions - General

Tastiest when oven baked straight from the freezer.
 For all cooking appliances: Do not overcook.
 Follow recommended cooking times.
 If preparing smaller quantities, then reduce the cooking time.
 Our potatoes vary throughout the year, so the time taken to become crisp and golden yellow may also vary.
 - Please ensure food is cooked until piping hot.
 - These instructions are guidelines only.
 - Do not refreeze after defrosting.
 Air Fry - From Frozen

Alternatively, 6-8 mins
 Pre-heat to 200°C for 3 1/2 minutes.
 Place the product in the basket (max. 6 200°C waffles) and place in the air fryer.
 Shake halfway through cooking.
 Cook until crisp and golden yellow.
 Allow to stand for 1 minute.
Storage and Usage Statements

- Keep Frozen

Storage Type

Type	Max Temp °C
Frozen	-18

Storage

Store in a freezer at -18°C or cooler.

Date Marking Type

- Best Before

Brandbank Captured Pack Data

Pack Size

456g 

Numeric Size

Numeric Size - 456

Recycling Info

Whole Packaging - Recycle with bags at large supermarket - Don't recycle at home

Unit (specific)

Unit (specific) - Grams

Pack Type

Type - Bag

Recycling Scheme

- OPRL

Usage Count

Number of uses - Servings

8

Usage Other Text

This pack contains 8 portions

Customer Services

Manufacturers Address

Birds Eye Limited,
Freeport ADM3939,
London,
SW1A 1YS.

Return To

Careline information...
Call us free on 0800 33 22 77
Mon - Fri 8am to 6pm
Birds Eye Limited,
Freeport ADM3939,
London,
SW1A 1YS.
www.birdseye.co.uk
If writing, please enclose the best before end panel.

Telephone Helpline

0800 33 22 77

Web Address

www.birdseye.co.uk

Extended Data

Description Breakdown

Functional Name - Potato Waffles
Variant - Mini

