



Product Specification



Product Name:	IRW FZN PANCAKES X 4 C24	
Product Code:	5211	96560

PRODUCT DESCRIPTION	
General Description:	Round shaped flat product with a glossy golden brown top & bottom colour and a creamy coloured middle section
Product Dimensions	
Weight:	160g (4 Pancakes x40g)
No. of Slices	n/a
Height:	n/a
Length:	9.0 - 10.0 cm
Width:	9.0 - 10.0 cm

Storage / Shelf Life	
Storage Instructions:	Frozen
Frozen Shelflife:	12 Months
Ambient Shelf life:	3 days once defrosted

ORGANOLEPTIC PROPERTIES	
Colour:	Golden brown top and bottom and a creamy coloured middle section
Aroma:	Sweet dough aroma
Texture:	Moist spongy open texture with satin smooth outer surface
Flavour:	Sweet pancake flavour

PRODUCT FORMULATION	
Ingredient List	Wheat Flour (WHEAT Flour, Calcium, Iron, Niacin, Thiamin), Buttermilk (MILK)(33%), EGG, Partially Inverted Refined Syrup, Sugar, Rapeseed Oil, Raising Agents (Diphosphates, Sodium Carbonates), Humectant (Glycerol), Salt, Preservative (Potassium Sorbate)
For allergens, including cereals containing gluten, see ingredients in CAPITALS	



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Ingredient Breakdown	
Ingredient	Country of Origin
Wheat Flour	UK, EU, USA, Canada, Australia, Moldova, Serbia, Ukraine, Russia, China, Morocco, Kazakhstan, Indonesia, Malaysia, Switzerland, Thailand,
Buttermilk	NI
Egg	UK & ROI
Vegetable Oil	Netherlands & Germany
Sodium Bicarbonate	UK
Salt	UK
Potassium Sorbate	China
Raising Agent	Germany, Belgium, USA, France, Canada, Thailand, UK
Sugar	UK
Glycerine	Germany
Golden Syrup	UK

ALLERGEN INFORMATION		
	Contains? Yes / No	Additional Info
Wheat/Wheat Derivatives:	Yes	Wheat flour
Cereals Containing Gluten:	Yes	Wheat
Soya/soya derivatives:	No	
Maize/maize derivatives:	No	
Sesame Seeds/derivatives:	No	
Nut/nut derivatives (include tree nuts):	No	
Egg/egg derivatives:	Yes	Egg
Fish/fish derivatives:	No	
Crustaceans/molluscs:	No	
Milk/milk derivatives:	Yes	Buttermilk
Mustard/mustard derivatives:	No	
Celery/celeriac:	No	
Lupin:	No	
Sulphur Dioxide/sulphites:	No	



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ADDITIONAL INFORMATION	
Suitable for Vegetarians?	Yes
Suitable for Vegans?	No
May Contain?	None

NUTRITIONAL INFORMATION		
Portion: 40g Pancake	Per 100g	Per portion
Energy (kJ)	1098	440
Energy (kcal)	260	104
Fat	4.8g	2.0g
Of which Saturates	0.7g	0.3g
Carbohydrate	46.4g	18.6g
Of which sugars	17.6g	7.0g
Fibre	2.7g	1.1g
Protein	6.6g	2.6g
Salt	1.3g	0.5g

PRODUCT LABELLING / PACKAGING	
Date Coding Info:	BB date, JC (6025 - 6 is year ie. 2026 and 025 is number of day in the year)
Date Coding Placement:	JC printed on wrapper, BB on outercase label
Primary Packaging:	Clear Polypropylene Flowrap
Secondary Packaging:	Cardboard box
Tertiary Packaging:	n/a
Quantity per pack:	4 Pancakes per pack
Quantity per box/basket:	24 Packs per box

Version: 8

Issue Date: 24.03.2026



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ADDITIONAL INFORMATION		
Manufacturer Address	Irwin's Bakery	
	5 Diviny Drive	
	Portadown	
	BT63 5WE	
Technical Contact Information		
Name:	Noeline McCooley	
Position:	Head of NPD and Technical	
Telephone:	02838332421	
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Quality Contact Information		
Name:	Barry Finnegan	
Position:	Quality Manager	
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Specification Contact Information		
Name:	Karen Nixon	Kathryn Gilpin
Position:	NPD Manager	NPD Technologist
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PRODUCT PHOTO	
	