PRODUCT SPECIFICATION

MASH DIRECT

BSO Pureed Potato 400g x 15

Product Description

Mashed potato steam cooked for flavour

Ingredients Declaration

Potato (66%), **Milk** (33%), Salt, White Pepper.

Allergy Advice: For allergens, see ingredients in **bold.**

Storage & Distribution

Keep frozen (<-18°C) defrost thoroughly before use.

Organolpetic & Physical Standards

Texture	Smooth pureed potato free of lumps, holds shape on teaspoon, slides smoothly and easily between fingers.
Flavour	Typical of steamed potatoes with evident notes of seasoning.
Aroma	Typical of fresh steamed potatoes.
Appearance	Pale cream to yellow in colour with a smooth finish.

Labelling and Coding

Product is labelled (Ink jet coded onto film lid) with the following information included:

1. Use by date
2. Julian code
3. Time stamp

Product Information

Pack Size	Product Code	Shelf life	Image	Inner Barcode	Outer Barcode
400g	400MASCA15KNOCK	1 year		NA	5060072996101

Traffic lights

100g Contains:

Energy	Fat	Saturates	Sugar	Salt
271kJ	0.5g	0.3g	2.5g	0.4g
64kcal	<1%	2%	3%	7%
3%				

% of the reference intake*

Nutritional Information

Nutritional Value per 100g	
Energy kJ/kcal	271/64
Fat (g)	0.5
of which saturates (g)	0.3
Carbohydrates (g)	12.3
of which sugars (g)	2.5
Fibre (g)	0.7
Protein (g)	2.3
Salt (g)	0.4

Microbiological Standards

	Target Values	Max Values
TVC	<10 x 10^4	<10 x 10^5
Enteros	< 100	< 10 x 10^4
E Coli	<20	<100
Staph. aureus	<20	≤100
Yeast & Mould	<10 x 10^5	<10 x 10^6
Listeria	Absent in 25g	Absent in 25g
Salmonella	Absent in 25g	Absent in 25g
Bacillus cereus	<10	<50
C. perfringens	<10	<10

Portion size/ Serving suggestion

Each 400g tray provides 4 servings as suggested by customer

Cooking Instructions

Cooking instructions to be determined by end consumer

Check food is piping hot before serving. Cooking appliances may vary.

Packaging Information

	400g
Tray	CPET 170x127x35mm
Film	240mm
SRP	Corrugated SRP 333mm x 281mm x 147mm

Legislation & Compliances

The product and packaging complies fully with all the relevant UK and European Legislation

Country of Origin

Manufactured in Northern Ireland

Product Tolerance Information

Allergen information:	**Product**	**Handled on site**
Cereals containing wheat, rye, barley and oats? E.g. Gluten	No	No
Crustaceans and derivatives?	No	No
Egg and egg products?	No	No
Fish and fish derivatives?	No	No
Peanuts and peanut derivatives?	No	No
Soya and soya derivatives?	No	No
Dairy ingredients?	Yes	Yes
Nuts and nut derivatives ?	No	No
Celery, celeraic and derivatives?	No	No
Mustard and mustard derivatives?	No	No
Seasame seeds and derivatives?	No	No
Molluscs/Shellfish and derivatives?	No	No
Lupin and lupin derivatives?	No	No
Sulphur dioxide and sulphites at concs >10mg/kg?	No	No
Suitable for vegetarians	Yes	
Suitable for vegans	No	

All Mash Direct products are:

Free from colours/azo dyes
Free from Genetically Modified Material
Free from glutamates
Free from BHA/BHT
Free from Benzoates
Free from additives
Free from beef/beef derivatives
Free from lamb/mutton
Free from Irradiation or irradiated materials
Gluten free/ Suitable for those with coeliac disease

Specification completed for Mash Direct by

Name: Rachael Dickey
Position : Compliance & Regulatory Manager
Signature: R. Dickey
Date: 21.09.26