Product Specification

Product Name:	IRW FZN WHTN SLICES X2 C90	
Product Code:	5831	97940

PRODUCT DESCRIPTION	
General Description:	Rectangular shape wheaten loaf with a doomed top. A central indented cross marking the top into 4 quarters. Strong wholemeal aroma and flavour with a good buttermilk and bicarbonate of soda and slightly crumbly texture
Product Dimensions	
Weight:	88g
Height:	5.5 - 6.5 cm
Length:	-
Width:	11.4 - 12.0 cm

Storage / Shelf Life	
Storage Instructions:	frozen
Frozen Shelflife:	12 Months
Ambient Shelf life:	3 days once defrosted

ORGANOLEPTIC PROPERTIES	
Colour:	Rectangular shape with a doomed edge.
Aroma:	Strong wholemeal aroma with a good buttermilk/lactic tone & a hint of bicarbonate of soda.
Texture:	Close but slightly crumbly texture.
Flavour:	Strong wholemeal flavour with a good buttermilk/lactic tone & a hint of bicarbonate of soda.

PRODUCT FORMULATION	
Ingredient List	Buttermilk (44%)(MILK), Wholemeal WHEAT Flour, Cracked WHEAT, Rapeseed Oil, WHEAT Flakes, Raising Agent (Potassium Carbonate), Salt
For allergens, including cereals containing gluten, see ingredients in CAPITALS	

Version: 4 Issue Date: 26.06.24

Product Specification

Product Name:	IRW FZN WHTN SLICES X2 C90

Ingredient Breakdown	
Ingredient	Country of Origin
Wholemeal Wheat Flour	Canada, France, Germany, UK
Vegetable Oil	Netherlands, Germany
Buttermilk	NI
Cracked Wheat	UK and ROI
Potassium Bicarbonate	UK
Salt	UK
Wheat Flakes	UK

ALLERGEN INFORMATION		
	Contains? Yes / No	Additional Info
Wheat/Wheat Derivatives:	Yes	Wheat flour, cracked wheat, wheat flakes
Cereals Containing Gluten:	Yes	Wheat
Soya/soya derivatives:	No	
Maize/maize derivatives:	No	
Sesame Seeds/derivatives:	No	
Nut/nut derivatives (include tree nuts):	No	
Egg/egg derivatives:	No	
Fish/fish derivatives:	No	
Crustaceans/molluscs:	No	
Milk/milk derivatives:	Yes	Buttermilk
Mustard/mustard derivatives:	No	
Celery/celeriac:	No	
Lupin:	No	
Sulphur Dioxide/sulphites:	No	

Version: 4 Issue Date: 26.06.24

Product Specification

Product Name:	IRW FZN WHTN SLICES X2 C90

ADDITIONAL INFORMATION	
Suitable for Vegetarians?	Yes
Suitable for Vegans?	No

NUTRITIONAL INFORMATION		
Portion: 90g	Per 100g	Per portion
Energy (kJ)	972	875
Energy (kcal)	231	208
Fat	4.2g	3.8g
Of which Saturates	0.5g	0.5g
Carbohydrate	42.8g	38.5g
Of which sugars	2.8g	2.5g
Fibre	7.9g	7.1g
Protein	9.4g	8.5g
Salt	0.84g	0.76g

PRODUCT LABELLING / PACKAGING	
Date Coding Info:	BB date, JC (0102 - 0 is year and 102 is day)
Date Coding Placement:	Printed on flowrap
Primary Packaging:	Clear film
Secondary Packaging:	N/A
Tertiary Packaging:	Cardboard box
Quantity per pack:	2 slices
Quantity per box/basket:	90 packs per box

Version: 4 Issue Date: 26.06.24

Product Specification

Product Name:	IRW FZN WHTN SLICES X2 C90

ADDITIONAL INFORMATION		
Manufacturer Address	Irwin's Bakery 5 Diviny Drive Portadown BT63 5WE	
Technical Contact Information		
Name:	Noeline McCooey	
Position:	Head of NPD and Technical	
Telephone:	02838332421	
Email:	nmccooey@irwinsbakery.com	
Quality Contact Information		
Name:	Barry Finnegan	
Position:	Quality Manager	
Telephone:	02838332421	
Email:	bfinnegan@irwinsbakery.com	
Specification Contact Information		
Name:	Karen Nixon	Kathryn Gilpin
Position:	NPD Manager	NPD Technologist
Telephone:	02838332421	02838332421
Email:	knixon@irwinsbakery.com	kgilpin@irwinsbakery.com

PRODUCT PHOTO



Version: 4 Issue Date: 26.06.24