



Product Specification



| | | |
|---------------|--------------------------|-------|
| Product Name: | IRW FZN PANCAKES X 4 C24 | |
| Product Code: | 5211 | 96560 |

| PRODUCT DESCRIPTION | |
|----------------------|---------------------------------------------------------------------------------------------------------------|
| General Description: | Round shaped flat product with a glossy golden brown top & bottom colour and a creamy coloured middle section |
| Product Dimensions | |
| Weight: | 160g (4 Pancakes x40g) |
| Length: | 9.0 - 10.0 cm |
| Width: | 9.0 - 10.0 cm |

| Storage / Shelf Life | |
|-----------------------|-----------------------|
| Storage Instructions: | Frozen |
| Frozen Shelflife: | 12 Months |
| Ambient Shelf life: | 3 days once defrosted |

| ORGANOLEPTIC PROPERTIES | |
|-------------------------|------------------------------------------------------------------|
| Colour: | Golden brown top and bottom and a creamy coloured middle section |
| Aroma: | Sweet dough aroma |
| Texture: | Moist spongy open texture with satin smooth outer surface |
| Flavour: | Sweet pancake flavour |

| PRODUCT FORMULATION | |
|---------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Ingredient List | Wheat Flour (WHEAT Flour, Calcium, Iron, Niacin, Thiamin), Buttermilk (MILK)(33%), EGG, Partially Inverted Refined Syrup, Sugar, Rapeseed Oil, Raising Agents (Diphosphates, Sodium Carbonates), WHEAT Fibre, Humectant (Glycerol), Salt, Preservative (Potassium Sorbate) |
| For allergens, including cereals containing gluten, see ingredients in CAPITALS | |



Product Specification



| | |
|---------------|--------------------------|
| Product Name: | IRW FZN PANCAKES X 4 C24 |
|---------------|--------------------------|

| Ingredient Breakdown | |
|----------------------|-------------------|
| Ingredient | Country of Origin |
| Wheat Flour | UK/ Ireland |
| Buttermilk | UK |
| Egg | UK |
| Vegetable Oil | UK |
| Sodium Bicarbonate | UK |
| Salt | UK |
| Wheat Fibre | Germany |
| Potassium Sorbate | China |
| Raising Agent | UK |
| Sugar | UK |
| Glycerine | Germany |
| Golden Syrup | UK |
| | |
| | |
| | |
| | |

| ALLERGEN INFORMATION | | |
|------------------------------------------|--------------------|-----------------|
| | Contains? Yes / No | Additional Info |
| Wheat/Wheat Derivatives: | Yes | |
| Cereals Containing Gluten: | Yes | Wheat |
| Soya/soya derivatives: | No | |
| Maize/maize derivatives: | No | |
| Sesame Seeds/derivatives: | No | |
| Nut/nut derivatives (include tree nuts): | No | |
| Egg/egg derivatives: | Yes | Egg |
| Fish/fish derivatives: | No | |
| Crustaceans/molluscs: | No | |
| Milk/milk derivatives: | Yes | Buttermilk |
| Mustard/mustard derivatives: | No | |
| Celery/celery: | No | |
| Lupin: | No | |
| Sulphur Dioxide/sulphites: | No | |



Product Specification



| | |
|---------------|--------------------------|
| Product Name: | IRW FZN PANCAKES X 4 C24 |
|---------------|--------------------------|

| ADDITIONAL INFORMATION | |
|---------------------------|-----|
| Suitable for Vegetarians? | Yes |
| Suitable for Vegans? | No |

| NUTRITIONAL INFORMATION | | |
|-------------------------|----------|-------------|
| Portion: 40g Pancake | Per 100g | Per portion |
| Energy (kJ) | 1084 | 434 |
| Energy (kcal) | 257 | 103 |
| Fat | 4.4g | 1.8g |
| Of which Saturates | 0.6g | 0.2g |
| Carbohydrate | 50.1g | 20g |
| Of which sugars | 20.3g | 8.1g |
| Fibre | 2.7g | 1.1g |
| Protein | 5.5g | 2.2g |
| Salt | 1.2g | 0.5g |

| PRODUCT LABELLING / PACKAGING | |
|-------------------------------|-----------------------------------------------|
| Date Coding Info: | BB date, JC (0102 - 0 is year and 102 is day) |
| Date Coding Placement: | JC printed on wrapper, BB on outercase label |
| Primary Packaging: | Clear Polypropylene Flowrap |
| Secondary Packaging: | Cardboard box |
| Quantity per pack: | 4 Pancakes per pack |
| Quantity per box/basket: | 24 Packs per box |







Product Specification



| | |
|---------------|--------------------------|
| Product Name: | IRW FZN PANCAKES X 4 C24 |
|---------------|--------------------------|

| ADDITIONAL INFORMATION | | |
|-----------------------------------|----------------------------------------------------------------------------|----------------------------------------------------------------------|
| Manufacturer Address | Irwin's Bakery 5 Diviny Drive Portadown BT63 5WE | |
| Technical Contact Information | | |
| Name: | Noeline McCooley | |
| Position: | Head of NPD and Technical | |
| Telephone: | 02838332421 | |
| Email: | nmccooley@irwinsbakery.com | |
| Quality Contact Information | | |
| Name: | Barry Finnegan | |
| Position: | Quality Manager | |
| Telephone: | 02838332421 | |
| Email: | bfinnegan@irwinsbakery.com | |
| Specification Contact Information | | |
| Name: | Karen Nixon | Jill Irwin |
| Position: | Technical Assistant | Technical Officer |
| Telephone: | 02838332421 | 02838332421 |
| Email: | knixon@irwinsbakery.com | jirwin@irwinsbakery.com |

| PHOTOGRAPHIC STANDARDS | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   |   |