



# Product Specification



Product Name:	IRW FZN VEDA SLICED C8	
Product Code:	5160	98540

PRODUCT DESCRIPTION	
General Description:	Rectangular shaped open top loaf with a rich dark brown top & dark brown sides & bottom.
Product Dimensions	
Weight:	400g
Height:	9.0 - 10.0 cm
Length:	16.8 - 17.6 cm
Width:	8.9 - 9.5 cm
Number of Slices:	11
Slice Thickness:	n/a
General	
Additional Information:	n/a

Storage / Shelf Life	
Storage Instructions:	Frozen
Ambient Shelf life:	3 days once defrosted
Frozen Shelflife:	12 Months

ORGANOLEPTIC PROPERTIES	
Colour:	Rich dark brown top & dark brown sides & bottom.
Aroma:	Distinct malty aroma
Texture:	Soft, even, sticky texture
Flavour:	Distinct malty flavour

PRODUCT FORMULATION	
Ingredient List	Wheat Flour (WHEAT Flour, Calcium, Iron, Niacin, Thiamin), Water, Malted WHEAT Flour & Malted BARLEY (10%), Malt Extract, Yeast, Sugar, Salt, Vegetable Oils (Palm, Rapeseed), SOYA Flour, Emulsifiers (E471, E472(e)), Dextrose, Flour Treatment Agent (E300), Preservative (E282), Caramel Powder
For allergens, including cereals containing gluten, see ingredients in CAPITALS	



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Ingredient Breakdown	
Ingredient	Country of Origin
Wheat Flour	UK/ Ireland
Water	UK
Yeast	Belgium
Veda Concentrate	UK
Sugar	UK
Malted Barley	UK
Calcium Propionate	Canada
Dough Conditioner	UK
Shortening	UK

ALLERGEN INFORMATION		
	Contains? Yes / No	Additional Info
Wheat/Wheat Derivatives:	Yes	
Cereals Containing Gluten:	Yes	Wheat, Barley
Soya/soya derivatives:	Yes	Soya Flour
Maize/maize derivatives:	No	
Sesame Seeds/derivatives:	No	
Nut/nut derivatives (include tree nuts):	No	
Egg/egg derivatives:	No	
Fish/fish derivatives:	No	
Crustaceans/molluscs:	No	
Milk/milk derivatives:	No	
Mustard/mustard derivatives:	No	
Celery/celeriac:	No	
Lupin:	No	
Sulphur Dioxide/sulphites:	No	



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ADDITIONAL INFORMATION	
Suitable for Vegetarians?	Yes
Suitable for Vegans?	No

NUTRITIONAL INFORMATION		
Portion: 45g slice	Per 100g	Per portion
Energy (kJ)	1095	492
Energy (kcal)	259	116
Fat	1.7g	0.8g
Of which Saturates	0.4g	0.2g
Carbohydrate	53.4g	24.0g
Of which sugars	5.7g	2.6g
Fibre	3.6g	1.6g
Protein	9.2g	4.1g
Salt	1.0g	0.45g

PRODUCT LABELLING / PACKAGING	
Date Coding Info:	BB date, JC (0102 - 0 is year and 102 is day)
Date Coding Placement:	JC printed on yellow rag, BB on outercase label
Primary Packaging:	Preprinted Flowrap
Secondary Packaging:	Cardboard box
Tertiary Packaging:	n/a
Quantity per pack:	1 Loaf
Quantity per box/basket:	8 Loaves per box

Version: 1

Issue Date: 15.06.21





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ADDITIONAL INFORMATION	
Manufacturer Address	Irwin's Bakery 5 Diviny Drive Portadown BT63 5WE
Technical Contact Information	
Name:	Noeline McCooley
Position:	Head of NPD and Technical
Telephone:	02838332421
Email:	<a href="mailto:nmccooley@irwinsbakery.com">nmccooley@irwinsbakery.com</a>
Quality Contact Information	
Name:	Barry Finnegan
Position:	Quality Manager
Telephone:	02838332421
Email:	<a href="mailto:bfinnegan@irwinsbakery.com">bfinnegan@irwinsbakery.com</a>

PHOTOGRAPHIC STANDARDS	
<p><u>ACCEPTABLE</u></p> 	<p><u>UNACCEPTABLE</u></p> 

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